

What is this?

It's a **tool** for scriptwriters. It's **free**. It comes from your **fellow** writers. You use it as a **guide** in your work.

So far it has been downloaded by 5000 writers across the World.

Where did it come from?

I put it together. My name is Tim Clague and I'm a scriptwriter. As writers, we all seek to get better. It's hard wired into us - probably because we love redrafting and rewriting. We always seek a better way. A few years ago I was doing some corporate work - scriptwriting for large corporate clients.

The guys there were different, but I realised that they too were trying to get better at their job. But they did all this other stuff. They worked just as hard at getting better at their skills – but also getting better at their mentoring, at keeping an eye on the industry, at speaking on the phone, at having meetings, at keeping in touch, at knowing what to charge.

This was all stuff we should do. But no one told me! Yes, we got better at the actual writing over time. But were we getting better at **being** a working writer? Did we know what was really required for a successful scriptwriter's life? I got together with colleagues, fellow writers and people from outside the industry to put all these ideas together, in one place, on one page.

What's new in this version?

The previous version featured 3 separate circles. Many writers said that this didn't feel right. Their work overlaps and feeds into itself to form a whole. This version captures that ethos.

What does each colour mean?

Success as a working writer comes from having a good balance between the 3 main circles.

Your story Your skill as a writer

Building your character Your understanding of where you are and how to improve **Your dialogue with the industry** Networking and working with others

The main circles overlap to form new areas.

Training Learning skills and thinking as a writer

Pitching Winning the working and presenting yourself in the best light

Market Knowledge Knowing what is in demand and how your work fits into it

At the centre is the one thing that all your activity should be influencing and building towards

Gravity Drawing people towards you so that work continues to flow in

What do I do with it?

I use it everyday. Have it in front of you. Today, in your writing time, don't just do what you want (whatever is easiest in my case), look at the chart. What haven't you done in a while? Who haven't you spoken to? What's your weak spot?

Print it out, use it, share it, tell me what's missing.

Get your e-copy and find out more at www.scriptwriterslife.com